Manon Xhaard

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07 81 49 48 598

2018 I 2020

Freelance Digital Senior Designer

Digital, Web Design & UX, Video Editing

Selected Projects

- **Branding, Web Design & UX**

  Client: JoinedUp I Cloud-based Technology and Services

- **Digital, Web Design & UX**

  Client: Starling Bank I Online Banking I 10 months contract

- **Video Editing for Online Platforms**

  Agency: BCW I Clients: Gilead, Purina, Bayer, Pfizer I Pharmaceutical Companies

- **Digital & Video Editing for Social Media Campaigns**

  Agency: Redwood, BBDO I Client: Arup I Engineering & Consulting Firm

- **Digital, Web Design & UX**

  Agency: Sister London I Clients: Carnaby Street, Seven Dials I Retail Destinations

- **Web Design & UX**

  Agency: Eureka! I Client: Reuben Foundation I Charity Company

  Agency: Jory&Co I Client: Blue Marine Foundation I Charity Company

2013 I 2017

Senior Graphic Designer
Digital Art Director

At Eureka! Design Consultants I London

Creativity

- Conceptual and strategic marketing thinking
- Developing and visualizing creative concepts across platforms
- Executing design solutions from initial concepts through to artwork

Project Management

- Leading the design process from brief to delivery:

1. Compiling responses and cost proposals to client briefs
2. Planning – budget, cost, team building and commissioning, time-schedule...
3. Managing the client's expectations throughout campaigns and ensure production stays on strategy, on brief and on brand
4. Leading the technical team to ensure projects run smoothly
5. Experience presenting to, or communicating concepts to clients

Personality

- Conceptual thinking and creative flair
- Positive and proactive problem solver
- Excellent design and new technology trends awareness
- Incredible attention to detail and extremely organized
- Work well independently or as part of the team

Skills

Print & Brand Design

- Strong typography & layout skills (brochures, posters, packaging...)
- Solid experience developing brand concepts, visual identity systems & guidelines
- Good Knowledge of the print production

Web & Digital Design

- A strong understanding of intuitive interaction, UX principles & navigation principles
- Solid knowledge of grid system frameworks and layouts for responsive design
- Create sketches, concepts, user journeys, site maps, wireframes and navigational prototypes
- Produce and deliver artworks for website, social media, banners ads, email campaigns...
- Experience managing a team of developers
- Develop, lead and execute online marketing strategy
- Experience hosting set-up and site deployment
- Experience in SSL Protocol, SEO, Google Analytics and Referencing

Moving Image

- Organizing and supervising shoots
- Good knowledge of shooting equipment (camera, lenses...)
- Expert knowledge in video editing and motion animation (Moving Brand and titling)

Softwares

Adobe Creative Suite CC I Sketch I Invision I Zeplin I Wordpress

Adobe Premiere Pro CC I Adobe After Effect CC

HTML5 I CSS3

Languages

English I Fluent French I Native

2012 I 2013

Cambridge ESOL Certified I Level 1 and 2 I City Lit

Training

2018

Social Media Strategy Mapping I General Assembly I London

2012 I 2013

Art and Administration I Marketing Course I Level 1 & 2 I City Lit I London

Qualification

2007 I 2008

Master's Degree in Multimedia Management I Média'com I Paris

2004

Master's Degree in Fine Arts (First Class Honors)

École des Beaux-Arts de Nantes I France

1999

A-levels with major in Maths and Physics I France